



## **Ten Counties, Ten Illustrations, ONE great goal**

### **The Goal**

The Ohio Developmental Disabilities Council (ODDC) is partnering with IN-abled, LLC to provide exciting and professional illustrations to ten county board of developmental disabilities (CBs) for use as an enhancement to their employment strategies. Each of the ten CBs selected for this pilot program will receive up to ten IN-abled Illustrations. These illustrations are NOT meant to replace existing designs or strategies, but are meant to be used as an overarching unified compliment to existing designs and strategies within each of the counties. It is the goal of this project to increase engagement and discussion regarding the representation of all people with disabilities within the workforce.

IN-abled Illustrations are professionally designed based on person-first marketing techniques that maximize engagement with the broadest audience. These illustrations communicate inclusion of a diverse group of people across various disabilities being involved in life through the use of their abilities in employment and their community. The ODDC has approved a pilot project to select ten CBs who apply to receive **10 18x24 framed prints** for use in their offices and within their employment strategies in their communities.

The IN-abled illustrations should be used in high traffic areas within not only CBs offices, but within other governmental offices such as the chamber of commerce and/or the county commissioner's offices as well as being used within **employer's locations** as a representation of their diversity and inclusion philosophies. IN-abled, LLC and the ODDC will remain in contact with the ten selected CBs to gather information as to best practices and outcomes that result from this project.

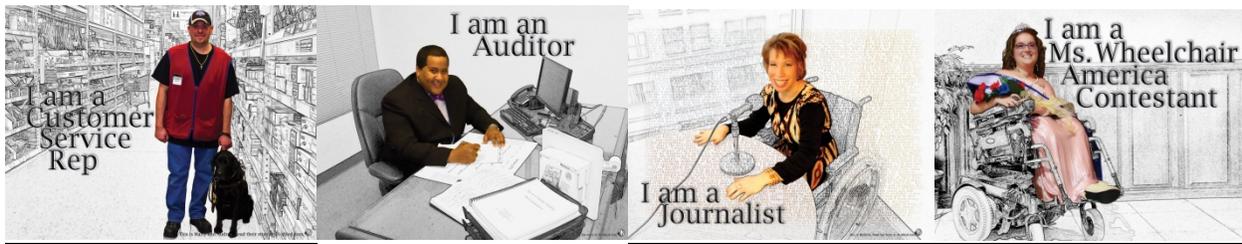
### **IN-abled, LLC**

IN-abled, LLC is a United States Business Leadership Network (USBLN) certified Disability-Owned Business Enterprise (DOBE). This means the majority ownership and control of IN-abled, LLC is by a person(s) with a disability. IN-abled Illustrations are professionally designed to create maximum engagement based on scientific research found in Dr. Dan Hill's book "About Face: The Secrets of Emotionally Effective Advertising". These illustrations are also fully in line with findings in the Federal White Paper "Employer Engagement Strategy: Workforce Inclusion" where studies show inclusion of people with disabilities in the workforce are more person and emotion based than business case based.

The mission of IN-abled, LLC is to change the conversation of the public, especially employers from "what supports do we need to provide to employ people with disabilities" to a conversation of "what are the limitless contributions people with

disabilities can make to the betterment of our workforce”. One of the first steps of this mission is within the disability community itself. IN-abled Illustrations feature individuals involved in active and professional lives representing diverse backgrounds and across various disabilities. Each illustration also comes with a narrative both in the design and on the IN-abled website ([www.IN-abled.com](http://www.IN-abled.com)). The narratives enhance the illustration design with an engaging look into the accomplishments of the model’s life.

IN-abled Illustrations are printed in the United States (Columbus, Ohio) on Forest Stewardship Council Certified papers and with environment-friendly soy based inks. They come framed in professional and easy to hang all metal frames manufactured in the United States (Cincinnati, Ohio). IN-abled Illustrations are currently being used by customers that include school systems, churches, community centers, non-profits and most notably the Nisonger Center at The Ohio State University.



## IN-abled Illustrations Application

We are looking for ten CBs who would like to receive these exciting and professional illustrations for use as an enhancement to their employment strategies. We look forward to receiving your IN-abled Illustrations application by the deadline of **July 15, 2016**. If you have any questions, please feel free to call Leslie Paull at 614-644-5542.

You may submit your application:

- via email here: [leslie.paull@dodd.ohio.gov](mailto:leslie.paull@dodd.ohio.gov)
- via fax here: 614-466-0298
- via mail at: Ohio Developmental Disabilities Council, 899 E. Broad Street, Suite 203, Columbus, Ohio 43205

Name of County Board of DD:

Name of Board Superintendent:

Phone Number:

Name of Contact responsible for project:

Phone Number:

Project Contact Email Address:

Shipping Address: (must be street address for proper delivery)

City:

Zip Code:

Describe how you will use the 10 IN-abled Illustrations within your area and employment strategy include examples such as sharing them with specific employers or chamber of commerce offices. (If using .pdf to apply, box below will scroll to include all words. If hard copy, attach additional sheet.)