

OUTREACH for the “UNSERVED/UNDERSERVED COMMITTEE”

**Doubletree Hotel Newark
50 North 2nd Street
Newark, Ohio 43055
March 3, 2016
11:25 a.m. to 12:55 p.m.**

AGENDA

**Call meeting to order/ Paula Rabidoux
Chairperson**

Introduction of Attendees

Approval of Dec. 10, 2016 Outreach Minutes

Comments/Remarks

Item 1: Cassandra Archie-Presentation/Diversity/Inclusion/Reporting

Because of the increased social make up of our communities, Private Businesses as well as Government agencies are gearing up to meet the demand of new groups growing in our local population.

Businesses have found by preparing to serve as many ethnic groups as possible increases the quality of service as well as increase in their bottom line on the fiscal side.

Cassandra Archie is a Council grantee who has tremendous experience in the area of diversity, outreach, and reporting.

It was Cassandra who helped Council establish the outreach guidelines in the outreach section of Council's grant application.

In the March 3rd Outreach Committee meeting Cassandra will again share information she hopes will impact our new reporting process in the area of Health Disparities. Council office is faced with its latest challenge of reporting projects that illustrates health disparities as well as its Outreach activities.

The impact of the work our grants have had on the community and the strategies and approaches used to accomplish the work we need to get results in Outreach.

We invite you to attend if you have the opportunity. We feel this information will prove to be valuable as we go into the new grant cycle starting in 2017.