



Outreach to the Unserved/Underserved

Presented by: Ken Latham, Staff person for the Outreach Committee

As you fill out your application for Council funding you will come to the section “Unserved/Underserved.” Please consider the following:

What does this Section cover?

The “Buzz Word” is Inclusion.

The Council supports and conducts outreach activities to identify individuals with developmental disabilities and their families who otherwise might not come to the attention of the mainstream disability community; assists and enables individuals and families to obtain services, individualized supports, and other forms of assistance, including access to special adaption of generic community services or specialized services.

How do we accomplish this task?

If awarded funding, each grantee is required to reach out to at least one un/underserved population in your community, in addition to the group your project will serve.

Why do we address this issue?

Council’s mission in this area is to bring un/underserved to the table to participate in advocacy initiatives in the disability community. The groups should be educated and involved in your project and be aware of what the council is as an agency. You are the representatives in the field to help council accomplish this mission.

Because there are so many people who don't know who council is and what services are available, we must begin to identify the various cultures and cultural differences that will qualify for services and contact those who can assist in addressing these issues of a particular population.

Who are these groups?

The term Unserved/Underserved includes, but is not limited to, populations from racial and ethnic minority backgrounds, disadvantaged individuals with limited English proficiency, individuals from underserved geographic areas (rural or Urban), and specific groups of individuals within the population of individuals with developmental disabilities, including individuals who require assistive technology in order to participate in and contribute to community life.

Other ways to view this classification of un/underserved:

- Ethnic, cultural, and disability groups that typically do not receive services and supports because of language or cultural barriers.
- People whose voices are not heard because they don't ask.
- People who are not "heard" because they make up such a small percentage of the population.
- People who are isolated from the mainstream

Unserved/Underserved Section

- 4.1 Who are the unserved/underserved populations in your project area? (Name the group(s) in your area that you may potentially serve. We want to know that there is capacity for your work.)
- 4.2 Identify the unserved/underserved population(s) you plan to serve. (Be specific about the group you serve.)

- 4.3 Describe their needs and any barriers to service. (This indicates that you have strong awareness of the group needs by previous contact or research and also discovered barriers to service)
- 4.4 Describe the affirmative or proactive outreach activities you will perform. What are the expected outcomes? (How will you help resolve the issues of the targeted group you plan to serve? What are the expected outcomes? How will your activities/ what you do for this group help accomplish what you want or need as a part of your program?)
- 4.5 List key community partners/organizations you will work with to serve the unserved/underserved population(s). (List names of leaders of organizations you have contacted in the community and that you plan to work with as your targeted group.)
- 4.6 What are your plans to sustain outreach activities? (Over the duration of your grant project, you and the unserved population you are working with should be thinking about continuing the activities long after the grant has ended. It is hopeful that the targeted population has been engaged in council advocacy and would continue involvement through collaboration with the grantee and other disability organizations.)
- 4.7 How will you measure progress towards your outreach goals? (Based on your outreach strategy and activity that you plan for your targeted group, how will you determine that you are accomplishing those goals/what method will you use/what outcomes will you need to be satisfied with your work?)
- 4.8 What process will you use to address unforeseen barriers? (What strategy will you use to resolve any unforeseen barriers that interrupts the flow of you project activity?)
- 4.9 To the extent possible, describe how this project will identify and report disparities among the populations you plan to serve, including, but not limited to, culturally and linguistically diverse backgrounds.