

Outreach-Unserved-Underserved
Doubletree Hotel Newark
Newark, Ohio
March 3, 2015
11:25 – 12:55 p.m.
Notes taken by Ken Latham

Members of the Outreach Committee

Voting Members Attending Meeting

Paula Rabidoux, Chairperson

Neil Castilow
Mindy Vance
Jill Radler
Mark Seifarth
Robert Shumake
Kim Stults
Joanna Spargo

Staff

Carolyn Knight
Ken Latham
Carla Cox
Fatica Ayers
Robin Shipp

Additional Attendees

Kellie Brown
Tamara Hairston
Doug Frank
Cassandra Archie
Tye Breckenridge
Dara Walburn
Wiley Roberts

The meeting was called to order at 11:30 a.m. by Chairperson, Paula Rabidoux

Introduction of Attendees of Outreach Committee

Approval of Dec. 10, 2015 minutes---motion to accept minutes made by Mark Seifarth, seconded by Kim Stults, minutes approved.

Comments/Opening Remarks –Ken Latham informed committee that he was contacted by staff of Missouri DD Council for additional assistance in the area of Outreach. And share information on Cultural Competency.

Agenda Item-1- Presentation-Cassandra Archie

Cassandra's presentation addresses the committee as relates to the History of the Outreach Language on Council's grant application, diversity training for councilmembers, and grantee training.

Cassandra emphasizes the importance of the progression that council has made over the years in the area of outreach and asked the members what if there had been no outreach committee. Would this work have been done on this council?

Cassandra still challenges the Outreach Committee to Reach inside the council as well as continue to reach outside to the un/underserved population.

Reaching inside the council is looking for minority replacements and ongoing training for councilmembers because of the turnover rate of members. Grantee activity in outreach efforts to various groups to participate in advocacy education and training while in the grantee program.

Additional messages by Cassandra spoke of measuring the impact of our efforts, such as being aware of how many consumers and unserved may have gained access to services through council's assistance.

Another message is that Council should continue to look at best practices as well as assessing the impact of its work on reaching the unserved/underserved. Continue to use strategies and approaches that will assist the grantees to be affective in their grant advocacy efforts.

Outreach committee also discussed disseminating information such as the disabilities Bill of Rights paperwork families and Individuals requested.

As staff and committee discussed continual strategies of outreach, the key point was to bring outreach in line with other Standing Committees of council along the lines of policies, by-laws, and more grantee descriptions of guidelines for performing outreach required activities.

Kim Stults moves that we form a task force to look at these very issues to be documented in council's by-laws and policies. Mark Seifarth seconded that motion and the motion passes.

The committee agreed to announce the forming of the Task Force in full council to see if anyone would be interested in joining.

There was no further discussion or business.

Meeting adjourn.